

REMARKS

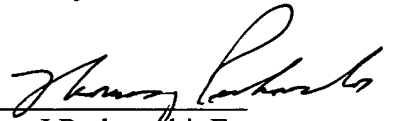
Applicants have canceled Claims 399-404 without prejudice or disclaimer, and added new claims 405-417 for continued prosecution on the merits.

None of the prior art references of record disclose, teach or suggest the Web-based consumer product information and marketing communication network as defined by the rewritten claims. Reconsideration is respectfully requested.

The Commissioner is hereby authorized to charge any fee deficiencies to Deposit Account 16-1340.

Respectfully submitted,

Dated: September 12, 2005

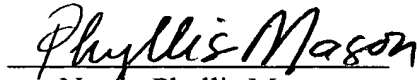


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Name: Phyllis Mason

Dated: September 12, 2005